



Ashland Area Chamber Newsletter

March 2016

2016 Membership Drive

With the new year comes the Annual Membership Drive. Membership runs from January to December. We have set up a better tier system for our membership. Each Tailored to meet Your Needs! Anyone interested in becoming a member, is encouraged to do so now for the year 2016.

Why Become a Member?

Well, This is a good question. Let us tell you what we have done for our community businesses, and it's only going to get better.

Over the past year, the Chamber board has started 4 quarterly member meeting a year. During these Quarterly meetings, we bring in Educational speakers to teach us how to grow and become better business owners.

Every July 4th, the Chamber board puts on an Ice cream Social/Contest. This is a great addition to all the 4th of July festivities for the day. Last year we raised \$7500 from people like you, to put on "One of the Best Firework Shows Ashland has Ever Seen!" This year's Fireworks can only get better.

Last year's BBQ contest in August was a success, bringing in many Contestants, Street Vendors, and Business to **Your** Business. Planning for this year's BBQ Contest, in conjunction with the Clark County Fair, is already underway and set for July 23rd. Events on Main Street include the BBQ Contest, Street Vendors, Open Businesses, Car Show, Talent Show, and a Parade.

Last September, for the Annual meeting, the Chamber brought in entertainment and recognized two local merchants for their dedication to the community.

In October, the Chamber's Event Committee sponsored the annual spook parade on Downtown Main with a hayrack ride and a meal to kickoff the fun of Halloween.

In November, the Chamber's Event Committee put on the Window Unveiling downtown. Included with window unveiling, Santa came to town, local merchant businesses were open, and a small craft show at the community building.

More Info on Past and Upcoming Events at ashlandks.com.

2016 Chamber Members

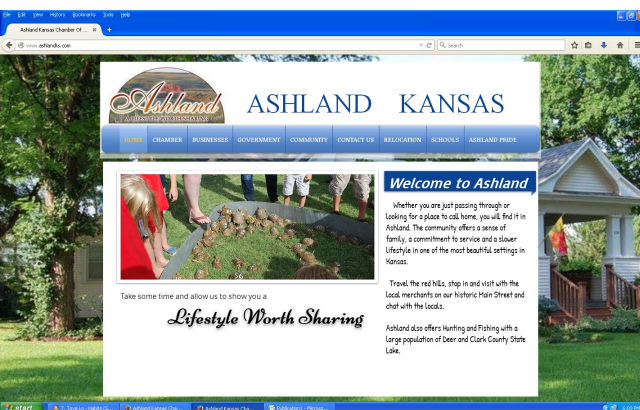
Ashland Feed & Seed
Ashland Fitness Center
Ashland Health Center
Ashland Sales/Superior Livestock
Ashland Vet Clinic
AV Energy
Bison Mercantile
D&B Pharmacy
Divine, Karen
Fast, Erin
Giles Ranch Co.
Howell Insurance
Kay, Kendal & Karrie
Mages, Cletus
McCarty, Travis & Kelly
Neier, Bill & Sherry
Pike, Losson -Attorney
Sam's Pizza Barn—
Kendall and Phove Hopp
Schatz, Michael & Dannah
Shaw Feedyard
Stockgrowers State Bank
Tamarack Outfitters
Trahern, Jay and Debbie
United Telephone
York, Frank & Sue

"Good Things Happen to People Who Share"

New Website Up For 1 Year... Over 5000 Visits

Have you Checked out our website? It's been up and running since January 20th 2015 and has already had over 5000 people visit. Sure, some are repeat customers, but this means people are using the site the way we want them to use it....

For Information !!



ashlandks.com

**"WE ADVERTISE
OUR MEMBERS"**

"The Best Fireworks In the Area"

Have you seen Sparky's poster running around Ashland? Well if you have, it's because we lost him. As soon as Sparky is found, he will take his rightful place in City Hall for all to enjoy and see the Firework Progress.

We are hoping to make it better this year. The Goal of this year's fund raising campaign is \$7500, but we don't have to stop there. The more we raise, the more fireworks and the longer the show. This year, to save some money on labor and bring in more fireworks, We are working on sending some local volunteers to shooter school. Anyone interested is encouraged to contact the chamber to let us know.

Individuals and Businesses that are interested in donating to the Fireworks will be advertised on our website and the newspapers.



Spring into Fitness/Hometown Harvest

April 1st to May 30th , 2016

The Chamber Board is teaming up with the Health Center and the Fitness Center for the First Community Wide **Weight Loss Program/Competition**. Planning is in the Development stages, but this is what we know so far:

- **Teams of 4 people:** \$25.00 per person.
Included: T-shirt, Meal Plan, Weekly Weigh Ins
- **Friday April 1st** —
 - * Fasting Lab Draw 7am-9pm
 - * Group Picture at FEED and SEED Scales
 - * Individual/Team Weigh in at the Hospital
 - * Picnic/ Covered Dish Supper-- Hospital Grounds
- Coaches Available
- Discount Labs

[more at: ashlandks.com](http://ashlandks.com)

SAVE THE DATE

2nd Quarterly Meeting
April 18th 2016

Speaker: TBA

Catered by: Phove Hopp

Why are Social Mixers Beneficial

to you and others?

Reason

#6. In professional mixer events you will encounter a multitude of varying **personality types** and people representing **many vocations or professions**. This factor alone makes the professional mixer one of the most valuable components to marketing and growing one's business because the opportunity to interact with such a diverse audience is made possible on multiple levels.



Reason

#3. Through regular attendance, you become recognized as the expert in your industry and field. You also establish respect among members and further solidify your reputation as dependable and resourceful. When your influence begins to extend outwardly and grow beyond the confines of your local audience, abundant opportunities will arise for promotion and prosperity within your community. Extending your influence is a foundational cornerstone toward building an effective marketing strategy that increases customers and profitability.

Next Mixer April 18th 6pm

Keep the News Coming



Without people like you giving us News, Events, and Promotions, We'd have nothing to put on the website and newsletter, which are both a little light. If you have anything to offer, Please let us know. One of the easiest methods of contacting us is on the website. Just go to the "**News and Events**" tab under the Home button and fill out the form. Quick, easy, and done in minutes. For those of you that want to run special promotions for our members, please let us know.

Notes About the NEWSLETTER

We had every intention to have a monthly news letter. One of our biggest setbacks of making this happen is finding information that would interest you. To start out, we will put out a newsletter every couple months when interesting information comes in. We then may change to a monthly publication. Please send in anything that may be helpful to your fellow business owners, or any promotions you have.